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# HAIR & BEAUTY ACADEMY



# » HAIR, BEAUTY AND THEATRICAL MAKE-UP

## WANT TO BE A MAKE-UP ARTIST, BARBER, CREATIVE DIRECTOR OR BEAUTY THERAPIST?

BMC is just the place for you, with hands-on hair and beauty courses to develop your skills in a salon environment.

You will get input from passionate tutors with years of industry experience and guest speakers and workshops.

Our courses provide you with all the technical know how as well as the tools to market products and services with an in depth knowledge of the industry. BMC will get you on the path to your dream job!

## 100% STUDENT PASS RATE

Our teaching and learning standards are of such high quality that every one of our students pass their course, with a massive 93% of students from Advanced Beauty Therapy employed within the sector.

## BRAND NEW COURSE

We are really excited to be offering an Advanced Barbering course in addition to our Introduction to Barbering as well as our Advanced Theatrical and Media Make-up course which goes from strength to strength each year. We are also offering a work based Hair course which benefits salons as well as students. For more information contact us on 01664 855 444.

## EXCELLENT INDUSTRY LINKS AND MASTERCLASSES

Here at BMC we have strong working relationships with Ragdale Hall, Eden Hall and Mark Warner, our students go to them for work experience. Ragdale Hall even come in and give specialist Masterclasses to our students - something no other college offers.



While you are with us you can take part in:

- Photo shoots
- Creative shows
- Competitions
- Trade shows
- Fashion workshops
- Fake Bake tanning
- Threading workshops
- Colour & cutting workshops
- Guest speaker sessions



## » OUR SALONS AND FACILITIES

### WORK WITH REAL CLIENTS

We have commercial salons on campus which means you'll get plenty of experience developing your skills on the broad range of clients who come through each week.

Our newly refurbished hair & beauty salons are also open to the public during term times.

We offer full salon services, from cutting and colouring, manicures and treatments through to hopi ear candle and Indian head massages.

If you want to look perfect for a night out or look

extra nice for that special day, then make sure the Reflections salon is your starting point.

**To book an appointment or to find out more about the services we offer call 01664 855 440.**

## » STUDENT PROFILE

### Hayley Black INTRODUCTION TO HAIRDRESSING



“I came to BMC to do Starting in Hairdressing and enjoyed it so much I'm staying on this year to do the next level; I really like the atmosphere here and the staff are great.”

“I've always wanted to be a hairdresser, I've been working at the Susan Rose Salon in Leicester since I left school, now, alongside this I have been coming to BMC to really build up my skills and experience. I hope to one day work as a hairdresser on a cruise ship, that way I can do what I love and see the world at the same time.”

“I'd strongly encourage anyone to come and have a taster day at BMC, it could open your eyes to just how good hairdressing is as a career and how much you can learn in a real salon environment.”

## » STUDENT PROFILES

### **Carmen Whittaker** **INTRODUCTION TO BEAUTY THERAPY**



“I’ve really enjoyed learning how to do so many treatments to such a high standard. The tutors have been fantastic too.”

“My brother studied at the college and I came along and really liked the look of the salons, so I decided to give it a go!”

“I’ve wanted to get into this profession since a very young age, it has been great to come along and begin to realise my potential.”

“One day soon I hope to work on a cruise ship but in the mean time I hope to just build up as much experience as possible working in various salons.”

### **Katrina Worby** **INTRODUCTION TO HAIRDRESSING**



Katrina cut her way into the top three at the Midland Regional Hairdressing and Beauty Therapy Competition.

The event, conducted by the Association of Hairdressers and Therapists, took place at Bedworth Civic Hall and featured some of the best up and coming stylists and therapists from 12 colleges across the Midlands.

“I felt a mixture of nerves and pure excitement but managed to focus enough to deliver a quality cut and style in 30 minutes in front of real experts from L’Oreal, some of whom had over 25 years experience in the industry!”

Katrina travelled to the Blackpool Winter Gardens Hair Festival to represent BMC at the National Finals. 2011 is the first year that BMC has entered the competition and it looks as though we will be a real force to be reckoned with in the future.

“It’s so great to study at such a great college, with fantastic tutors and a real working salon environment; I feel I have grown in confidence and competence over the last year. Who knows, my career really could take off in a big way!”

## » HAIR SHOW

**BMC students put on a fantastic event and got to display their unique talent at a special hair show held on the Melton campus.**

Students from the Hairdressing team showcased their creations as part of a seasonal theme with help from students on the Advanced Theatrical and Media Make-up course, who

created stunning make-up and costume ideas that wowed the audience.

**Chris Ramsdale - known as 'Ramsey' told us:** "The Advanced Hairdressing course has given me the breadth of experience I needed to open up employment opportunities. I want to work in the entertainment side of the hair industry and the work we did as part of

the Weird and Wonderful Seasons project has really stood me in good stead. I enjoyed taking the artistic side of the course and am looking forward to my next challenge."

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# » STARTING IN HAIRDRESSING

## VTCT LEVEL 1 NVQ CERTIFICATE IN HAIRDRESSING

**This course is an introduction to the world of hairdressing; it is a great start for future Hairdressers.**

### **COURSE DURATION AND START DATE:**

A full-time course running over 3 days per week for 13 weeks, starting in September. You will then move straight onto Introduction to Hairdressing.

### **ENTRY REQUIREMENTS:**

4 GCSEs Grade E and above, or equivalent.

Successful completion of Stage 1 of the Grow programme on p154.

### **MODULES:**

- Working in a salon
- Shampoo and condition hair
- Helping get ready for haircuts and colours
- Blow drying hair

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

You'll be able to progress onto the following: Introduction to Hairdressing or Introduction to Barbering.



# » INTRODUCTION TO HAIRDRESSING

## VTCT LEVEL 2 NVQ DIPLOMA IN HAIRDRESSING

Whether you are progressing from the Starting in Hairdressing course, coming straight from school or coming back to college to improve your skills. This course is a great way to learn the basics of Hairdressing.

### **COURSE DURATION AND START DATE:**

A full-time 1 year course running over 3 days plus 1 evening per week.

A part-time 1 year course for adults, running over 2 days per week, from 9.30 - 3.00pm.

Both courses start in September.

### **ENTRY REQUIREMENTS:**

Full-time requires 4 GCSEs Grade C and above, or equivalent.

Part-time requires enthusiasm, motivation and drive. Mature students are welcome to apply.

### **MODULES:**

- Client consultation
- Testing hair and requirements
- Health and safety
- How to make a positive impression
- Shampooing and conditioning
- Perform basic hair cutting (this will enable you to go onto the advanced course)
- Learn the skills to do colour, block colour and the use of foils to create high and low lights.
- Blow-drying and styling
- Reception services

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

You'll be able to progress onto Advanced Hairdressing and Introduction to Barbering. This is a great opportunity to work in a realistic salon environment to perfect your hairdressing skills.

**Part time adult only option available for this course.**

# » ADVANCED HAIRDRESSING

## VTCT LEVEL 3 NVQ DIPLOMA IN HAIRDRESSING

**This course includes creative colouring, cutting and finishing. There are also opportunities to get a start in promotion and marketing driven projects.**

**Also included will be an advanced health and safety certification.**

### **COURSE DURATION AND START DATE:**

A full-time 1 year course running over 2-3 days per week plus 1 evening per week starting in September.

### **ENTRY REQUIREMENTS:**

Introduction to Hairdressing or equivalent, at Merit level, along with enthusiasm, creativity, motivation and lots of drive. Mature students are welcome to apply.

### **MODULES:**

- Consultation and customer service
- Find out about detailed hair, scalp analysis and treatments to provide excellent customer care
- Health and safety
- Promotions and marketing
- Creative cutting and styling
- Learn how to personalise your cuts and enhance with creative colouring techniques.
- Creative hair design and long hair styling
- Explore the principles of style design and bridal work using accessories and added hair pieces
- Creative colouring and colour correction
- Creative curling and straightening

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

You'll be ready to kick start a career in all aspects of the salon, freelance or self employed.



# » INTRODUCTION TO BARBERING

## VTCT LEVEL 2 NVQ DIPLOMA IN BARBERING

**This is an intensive introduction to the world of Barbering. You will learn all the basic skills to get you started.**

There are no other colleges offering this course locally and as a part-time course it will fit into your daily schedule easily, allowing you to work or look after family.

### **COURSE DURATION AND START DATE:**

A part-time course running over 20 weeks, with 15 hours of learning per week, starting in September.

### **ENTRY REQUIREMENTS:**

Introduction to Hairdressing or equivalent. Good communication skills and an enthusiastic personality. Mature students are welcome to apply.

### **MODULES:**

- Cut and dry men's hair
- Cut men's facial hair
- Perform different beard styles to suit clients needs with the use of clippers, trimmers and attachments.
- Cut basic patterns in hair
- Create basic patterns using a variety of tools and equipment to create the desired effect

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

You'll be able to progress on to Advanced Hairdressing or Advanced Barbering.

**Fast Track option available for those working in the hair industry - study 1 day per week over 53 weeks, starting in September.**

# » ADVANCED BARBERING

## VTCT LEVEL 3 NVQ DIPLOMA IN BARBERING

**On this course you will build on the skills from the Introduction to Barbering course and learn more advanced techniques.**

### **COURSE DURATION AND START DATE:**

A full-time 1 year course, running over 3 days per week plus 1 evening, starting in September.

### **ENTRY REQUIREMENTS:**

Introduction to Barbering or equivalent. Good communication skills and an enthusiastic personality. Mature students are welcome to apply.

### **MODULES:**

- Learn traditional shaving skills
- Face massage
- Specialist consultation for treating hair and scalp conditions
- Provide specialist hair and scalp treatments

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

Work in a bespoke salon specialising in gents work or mobile barbering services.

# » STARTING IN BEAUTY THERAPY

## LEVEL 2 CERTIFICATE IN COSMETIC MAKE-UP AND BEAUTY CONSULTANCY

**A short course with the opportunity to lead onto employment. You will learn to apply make-up and instruct clients on make-up application.**

### **COURSE DURATION AND START DATE:**

A full-time 13 week course, running over 2 days plus 1 evening per week, starting in September.

### **ENTRY REQUIREMENTS:**

4 GCSE Grade D or above. Professional approach and a willingness to study.

Successful completion of Stage 1 of the Grow programme on p154.

### **MODULES:**

- Client care and communication skills
- Health and Safety practice in the salon
- Make-up techniques for day, evening and special occasions
- Instruct clients on make-up application
- Provide eyelash and brow treatments

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

Go onto the Introduction to Beauty Therapy or Introduction to Hair & Media Make-up. You can even start work as an assistant to a Beauty Consultant.



# »» INTRODUCTION TO BEAUTY THERAPY

## VTCT LEVEL 2 DIPLOMA IN BEAUTY THERAPY

**This is the ideal starting course for you if you want a career in the Beauty industry.**

### **COURSE DURATION AND START DATE:**

A full-time 1 year course running over 3 days plus one evening per week, starting in September.

A part-time 1 year course running over 2 days per week, starting in September.

### **ENTRY REQUIREMENTS:**

4 GCSEs Grade C and above. Mature students are welcome to apply.

**Part time option available for this course.**

### **HAND & FEET TREATMENTS:**

- Manicures
- Pedicures
- Nail painting

### **BODY TREATMENTS:**

- Waxing

### **FACIAL TREATMENTS:**

- Learn about skin conditions
- Mixing and applying face masks
- Facial massage
- Skin care advice

### **MAKE-UP:**

- Make-up for different occasions
- False lash application
- Eye lash tinting

### **EYE TREATMENTS:**

- Eyebrow shaping
- Eyebrow tinting

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

Go on to the Advanced Beauty Therapy or the Advanced Media Theatrical & Media Make-up courses. Past students have gone on to work as beauty therapists in salons, clinics, health hydros and some are self employed.



# » ADVANCED BEAUTY THERAPY

## VTCT LEVEL 3 NVQ DIPLOMA IN BEAUTY THERAPY

**This course builds on the skills learnt on the Introduction to Beauty Therapy course and is designed to take you up to the next step in your Beauty career.**

### **COURSE DURATION AND START DATE:**

A full-time 1 year course running over 3 days plus 1 evening per week, starting in September.

### **ENTRY REQUIREMENTS:**

Introduction to Beauty Therapy or relevant Level 2 qualification.

### **PRACTICAL MODULES:**

You will work on a selection of the following modules:

- Pre-blended Aromatherapy
- Massage
- Indian head massage
- Facial & body electrical treatments
- Hot stone therapy
- Microdermabrasion
- Epilation

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

Past students have gone on to careers working in health hydro centres, cruise liners, spas and hotels, or work as self employed therapists.



# »» INTRODUCTION TO HAIR & MEDIA MAKE-UP

## VTCT LEVEL 2 DIPLOMA IN HAIR & MEDIA MAKE-UP

This is a great introduction course if you are looking to go into the media industry as a make-up artist. The course will teach you about both make-up and hair in relation to the industry.

### **COURSE DURATION AND START DATE:**

A full-time 1 year course, running over 3 days per week plus 1 evening, starting in September.

### **ENTRY REQUIREMENTS:**

4 GCSEs at Grade C and above.

### **MODULES:**

- Photographic make-up
- Apply make-up
- Themed face painting
- Body art design
- Nail art application
- Art of dressing hair
- Shampoo, colour and set hair

In fact - you do so much cool stuff on this course we can't get it all on the page!

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES**

You can go onto the Advanced Theatrical & Media Make-up course or go into employment.

Real work experience with the BMC Performing Arts Academy and Melton Theatre



# » ADVANCED THEATRICAL & MEDIA MAKE-UP

## VTCT LEVEL 3 DIPLOMA IN THEATRICAL, SPECIAL EFFECT AND HAIR AND MEDIA MAKE-UP

In this course you will learn the specialised techniques used for character and special effects make-up along with hairdressing for media make-up.

### COURSE DURATION AND START DATE:

A full-time 1 year course, running over 3 days per week, plus 1 evening per week, starting in September.

### ENTRY REQUIREMENTS:

Level 2 qualification in a related subject, including art & design, hairdressing or beauty therapy. Mature students are welcome to apply.

### MODULES:

- Special effects make-up
- Camouflage make-up
- Fashion and photographic make-up
- Style and fit of postiche
- Apply airbrush make-up to face
- Design and apply body art
- Style and dress media make-up hair

### CAREER PROGRESSION AND FUTURE OPPORTUNITIES:

Successful completion of this course provides opportunities to employment in the field of media make-up.

Call us for more information on 01664 855 444.

## » PART-TIME COURSES

COURSE	FEE	Kit Costs
Level 3 Certificate in Epilation	£345.00	£57.00
Level 3 Award in Lash Extensions	£87.00	£52.00
Body Electrical Treatments	£283.00	£36.00
Level 2 Award in Eyelash Perming	£57.00	£47.00
Nail Enhancement Treatments	£175.00	£47.00
Thermal Auricular Treatments (Hopi Ear Candle)	£57.00	£42.00
Level 2 Award in Threading	£87.00	£47.00

All prices are correct at the time of press but maybe subject to change.