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# *Floristry*



## » FLORISTRY

**BMC has over 20 years experience of training florists in the East Midlands, we have seen an ever growing number of students working in and running their own floristry businesses. The key to our courses is that they are taught by working florists, who pass on their amazing talents to the next generation.**

All of our students have access to fresh flowers and materials for all seasons from the BMC grounds and Brooksby Nurseries, many of which have been grown by our very own students.

You will also benefit from real life floristry work experience, there are many opportunities to produce work for Brooksby Hall and its Church for weddings as well as business conferences and other such events.



## » CAREERS, NOT JUST COURSES

### FLORISTRY STUDENTS REVAMP WORKSPACES

Floristry students at BMC have been working hard this year to add a bit of colour, texture and sparkle to their floristry studios and workspaces as part of the course's design module.

#### Student Anne Collick told us:

"One of the first things that struck me as a student coming to the college was the potential to really make this area attractive and bright. After all, we are all really creative individuals and what better way to develop our technical abilities than in a hands-on project like this?"

"Hopefully students and visitors can be really inspired by what we have created and who knows, the designers and technicians of the future may well start their careers here at BMC!"

We are proud of the different opportunities our students have to work together in a practical environment, and this is just one of the many ways they can build up their creative skills alongside practical work experience which is also encouraged throughout the course.

### BMC'S FLORISTRY STUDENTS DECORATE CHURCH

The floristry students at BMC have had the opportunity to demonstrate their flourishing creative sides while decorating the outside of the Church and the Old Hall in Brooksby.

The students were asked to decorate the two buildings, in preparation for the Brooksby Hall Wedding Fayre.

#### Course tutor Naomi Strachan said:

"This is a fantastic example of the links provided by BMC. Skills learnt at the college are being put into use by potential employers, providing hands on experience of work in the real world."



# » INTRODUCTION TO FLORISTRY

## EDEXCEL BTEC LEVEL 2 CERTIFICATE IN FLORISTRY

**The course develops your ability to create designs of your own with an understanding of the horticultural aspects of floristry.**

You will be expected to provide your own flowers and materials, some sundries and flowers may be purchased at the college.

### **COURSE DURATION AND START DATE:**

A part-time 2 year course, running over 1 evening per week, starting in September.

### **ENTRY REQUIREMENTS:**

A minimum of a Level 1 floristry qualification.

### **MODULES:**

- Tied floristry designs
- Floral arrangements
- Wedding designs

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

You will have an improved chance of gaining employment within the floristry industry after this qualification, alternatively you may continue on to the Advanced Floristry course.

### **Course Price:**

£960, exclusive of registration fees. Students will need to provide their own flowers. There is no fee remission.



## » FURTHER FLORISTRY

### EDEXCEL BTEC LEVEL 3 SUBSIDIARY DIPLOMA IN FLORISTRY

**This course will prepare you for work in the floristry industry or to run your own floristry business.**

#### **COURSE DURATION AND START DATE:**

A full-time 1 year course, running over 2 days per week, starting in September.

#### **ENTRY REQUIREMENTS:**

5 GCSEs at Grade C or above or equivalent.

#### **MODULES:**

- Principles of flower and foliage material conditioning and use
- Practical conditioning and use of flower and foliage materials
- Understanding floristry design
- Plan, assemble and evaluate:
  - Wedding designs
  - Floral designs
  - Sympathy floristry
  - Tied floristry

#### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

Former students now work as florists in the retail industry, run their own business, or can progress onto the Advanced Floristry.

**THE COURSE IS DELIVERED OVER TWO DAYS PER WEEK, LEAVING TIME FOR YOUR WORK AND FAMILY COMMITMENTS**



# » ADVANCED FLORISTRY

## EDEXCEL BTEC LEVEL 3 DIPLOMA IN FLORISTRY

**This course will prepare you for work in the floristry industry or to run your own floristry business.**

### **COURSE DURATION AND START DATE:**

A full-time 2 year course, running over 2 days per week, starting in September.

### **ENTRY REQUIREMENTS:**

5 GCSEs at Grade C or above or equivalent.

### **MODULES:**

- Conditioning and use of flower and foliage materials
- Tied designs
- Wedding floristry
- Sympathy floristry
- Floral designs

- Floristry design
- Flowering and foliage plants
- Wedding accessories
- Trends in the floristry industry
- Historical floristry designs
- Work experience

### **CAREER PROGRESSION AND FUTURE OPPORTUNITIES:**

Former students now work as florists in the retail industry, run their own business, or can have progressed to higher education.

